

MIA 2023

LAUNCH CALENDAR

APRIL - MAY 2023

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
23	24 PUSH #1 Email/Social Monetize Your Social Media Workshops	25	26 PUSH #2 Email/Social Reminder for Monetize Your Social Media	27 Monetize Your Social Media 5:00 PM	28	29 PUSH #3 Email/Social Network Marketing Mistakes Workshop Monetize Your Social Media 11:00 AM
30 Monetize Your Social Media 11:00 AM	1 PUSH #4 Email/Social "MIA is Officially Open!"	2 PUSH #5 Email/Social Build Your Business From Scratch Workshop	3 Network Marketing Mistakes 11:00 AM & 4 PM	4 PUSH #6 Email/Social More Money Masterclass Workshop	5 Build Your Business From Scratch 4:00 PM	6
7 More Money Masterclass 1:00 PM	8	9 PUSH #7 Email/Social Office Hours	10	11 Office Hours 11:00 AM	12 FINAL PUSH Email/Social MIA doors are closing! Last chance to get in at this price! Cart Close Midnight	13

**All times are listed in PST*

MARK YOUR CALENDAR

NOW-APRIL 27TH:

Consider running paid media. If you don't, start seeding your following and let them know something big is on its way.

APRIL 27TH-MAY 7TH:

This is where massive momentum start to build. Get your people to the workshops! Push our bonuses and yours!

MAY 8TH-MAY 11TH:

Continue posting on social. Create content around needing a guide and a resource that houses anything and everything a budding entrepreneur might need. Our sales emails are great and this is where big sales will start coming in!

MAY 12TH:

Cart close. This is everyone's last chance to get into MIA at our current price. We plan to increase it with every future launch. Hammer home that they only have until midnight!